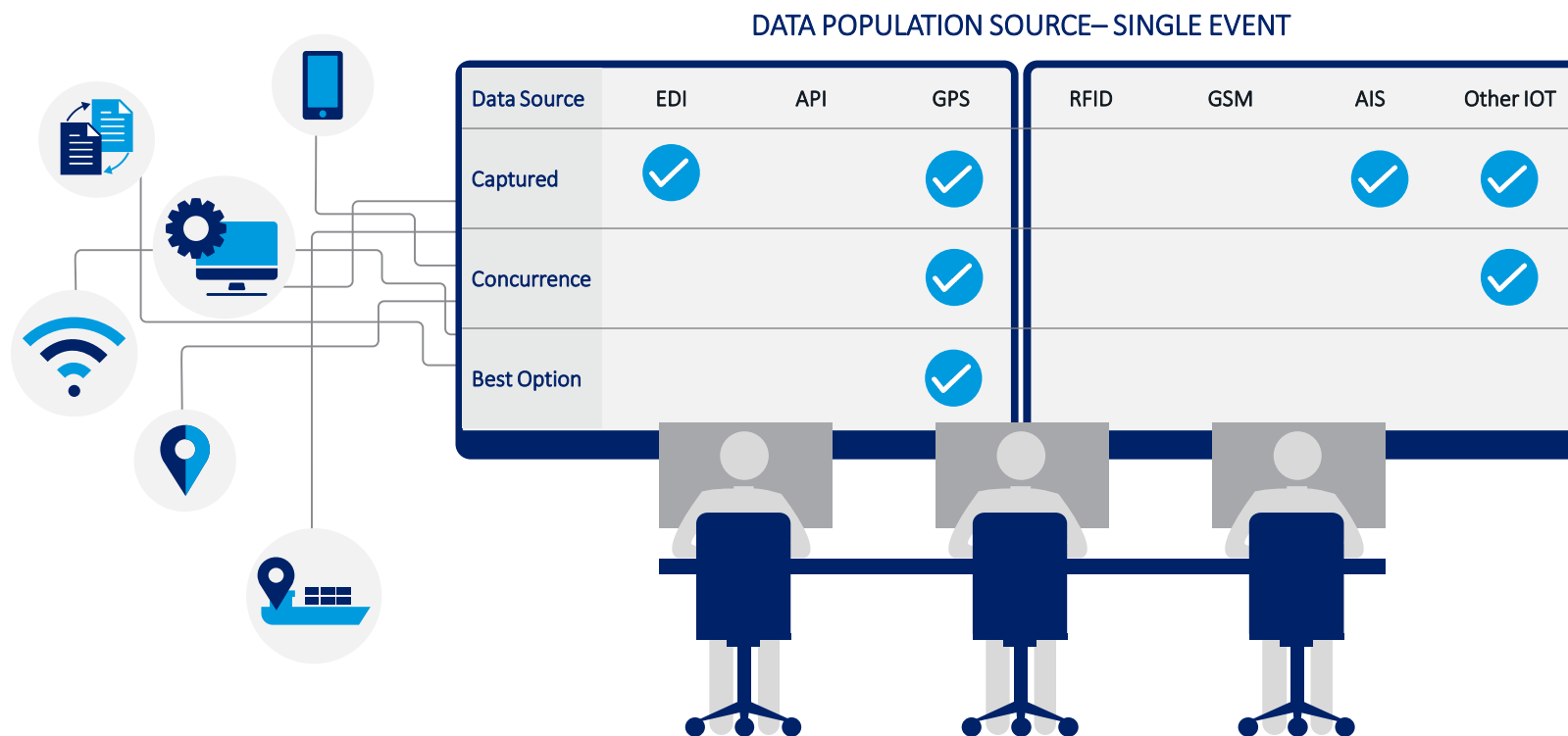# DataGuaranteed

We can offer customers guaranteed data without gaps by "Data Weaving" from new and old technologies.

Data for a single event status field can be **secured from multiple sources using a variety of methods** to receive data that is complete, timely, and accurate.

DATA POPULATION SOURCE– SINGLE EVENT

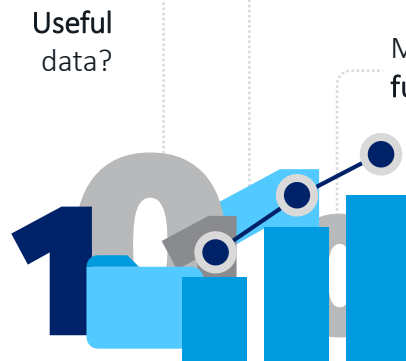| Data Source	EDI	API	GPS	RFID	GSM	AIS	Other IOT
Captured	✓		✓			✓	✓
Concurrence			✓				✓
Best Option			✓				

DATA | GUARANTEED

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EVENT DATA MANAGEMENT

Basic questions we ask ourselves about what makes good data...Completeness and Timeliness are the first steps!

DATA | GUARANTEED

COMPLETENESS
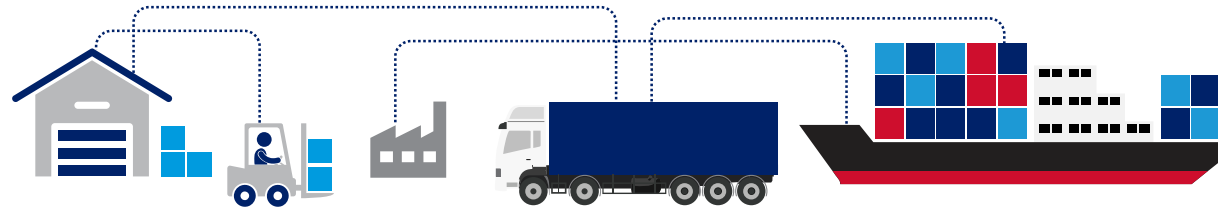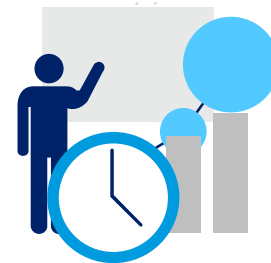
TIMELINESS

ACCURACY

Augments capabilities?

Baseline measurements?

Can we make **business decisions**?

Auditing data?

Wasting FTE time chasing data?

Best **technology** used?

Useful data?

Meeting **future** needs?
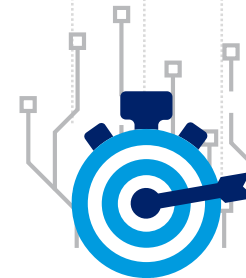
Note: DQA measures performance at a customer level and communicates the completeness.

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CONTROL TOWER ELEMENTS

Your plan is only as good as your ability to execute it. Many elements are in play to orchestrate a Control Tower. All rely on sound data.

DATA | GUARANTEED

Track & Trace

Claims Processing

EDI Integration w/ Carriers

Shipment Consolidation

Analytics

Carrier Routing Guide

Freight Audit & Settlement

Order Management

Tender Management

Carrier Ops Portal

Partner Data Integration

Back Office (BPO)

Optimization

Document Management

Samples Management

Forecasting

Tender Management

Price/ Rating Module

Transactional History Logs

Carrier Procurement & Allocation

APLL Operations

Control Tower requires complete, timely, and accurate data to function properly.

CUSTOMERS

CARRIERS

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